

CAITLYN EPES

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www.epesphotography.com | [@epesphotography](https://www.instagram.com/epesphotography)

Photographer with experience working in the NFL league office in Los Angeles and at the club level with the Pittsburgh Steelers directly following college. Takes the initiative, leans on experience, and possesses big-picture thinking to carryout successful creative campaigns. Looking to bring five years' of management know-how in the field of photography as a Manager of Photography.

EXPERIENCE

Pittsburgh Steelers | July 2020–Present Pittsburgh, PA

- Full-time paid photography intern depended upon for content creation, distribution and delivery across the organization
- Photograph games, events, practices, marketing, sponsorship, etc.
- Caption, edit and upload all photos into digital archive and use Socialie to send photos out to players
- Manage assignments for game day photographers to maximize content variety
- Curate and organize galleries for games, history and events
- Implement new galleries for weekly game highlights that helped grow photo views by 77%
- Collaborate with social, marketing and content teams on ideas and execution
- Research and apply best practices across the league for website layout and gallery production

NFL | May – August 2019 Los Angeles, CA

- NFL league office photo intern who developed a greater sense of league and club business acumen while assisting with content creation and application
- Coordinated and captured promotional photos of NFL players on set and behind-the-scenes used in advertisements and social content
- Set up and photographed studio portraits of Total Access guest hosts
- Photographed training camps for Cowboys, Rams and Chargers and contributed to the league-wide camp recap gallery
- Photographed Hall of Fame weekend events, Hall of Fame Game and the Cardinals preseason game while transmitting photos to editors in real time

Frisco Roughriders | May – August 2018 Frisco, TX

- Created the first and only photo intern position by offering skills to gain internal team photography experience
- Photographed all Double-A baseball home games and ballpark events
- Collaborated with marketing and sponsorship teams to capture relevant content in-game and at events
- Implemented and built game recap galleries on site to showcase photos to fans

OU Daily | August 2016– May 2020 Norman, OK

- Served as lead photographer and editor while expanding photo coverage to reach a broader audience and compete at the national level
- Managed all visual desk photographers and visual requests while coordinating credentials and photo permissions
- Worked at the Big 12 Championship, Rose, Orange and Peach Bowls
- Edited and published photo galleries in-game and post-game
- Increased average weekly photo gallery page views more than 2,000%

EDUCATION

University of Oklahoma

August 2016 – May 2020
Bachelor's in journalism
Minor in communication

WORKS/AWARDS

- NFL.com
- Steelers.com
- ABC News
- Associated Press
- Oklahoma Press Association
- Hearst Journalism Awards
- MiLB Photo of the Year

